

#### 1. How does Premier Fundraiser work?

Premier Fundraiser is a Pre-Sale Fundraiser. Your group pre-sells our Ice Cream, collects the money, and then delivers the Ice Cream to customers on a predetermined delivery date.

### 2. Who do people make checks out to when ordering Ice Cream?

People who participate in Premier Fundraiser make checks out to the Team/Group, Club, or School. This is decided before the fundraiser begins and told to all participants. No customer checks are to be written out to Premier.

### 3. How does Premier get paid and how does my group get paid?

At the time of delivery Premier Fundraiser will need one cashier's check (or organizational check) from your group for \$18 a box (Written out to Premier Fundraiser). If your school uses a PO System, we will gladly work with it. Your group keeps the other \$12 a box as profit.

### 4. What is the best way to coordinate the delivery for my group?

Your group needs to meet at the same time. Having them come at different times or over a long period of time makes it hard to keep track of who has received Ice Cream. If you have a large group and would like a longer delivery time let your Premier representative know. They will work with you on a specific time(s) and organize many teams/groups within one club or organization.

# 5. Will Premier drop the Ice Cream off at my designated location and leave?

Of Course NOT!! Premier will make sure the freezer truck is at your designated location so your Ice Cream stays frozen as you pick it up for delivery. This makes it important that all participating members arrive promptly at the delivery to pick up their Ice Cream.

# 6. How long will the freezer truck be at my location to deliver the Ice Cream?

The freezer truck will be at your delivery location based on the number of boxes your group sold. A general rule of thumb is a 1/2 hour for every 200 boxes sold. This can be adjusted for your group on a case-by-case basis as coordinated with your Premier representative.

# 7. How do I make sure everyone in my group receives the correct amount of Ice Cream?

It is important that you, as the leader over the fundraiser, have a Delivery Day Report (you will find this in your portal). **YOU MUST BE PRESENT** at the delivery to verify each participant's box numbers and check them off as they get their ice cream. Please make sure that EVERYONE DOUBLE COUNTS their ice cream before leaving to distribute their ice cream.

# **Frequently Asked Questions**



# 8. How long will the Ice Cream stay frozen while being delivered?

Ice cream must be delivered or placed in a freezer within 45 minutes of picking it up from our freezer truck. Ice Cream is frozen at -20° to give enough time for delivery. The majority of participants will not need anything more than to just pick up their Ice Cream and deliver it. For those with orders of 20 or more boxes, or traveling far, they need to have more than one vehicle for delivery or blankets and dry Ice to keep Ice Cream cold if there is a chance of Ice Cream being out longer than 45 min. Dry Ice Rule of thumb is 11b per 4 boxes of Ice Cream. Dry Ice goes on top of the boxes under the blankets. A regular cooler can only hold 3 boxes of Ice Cream Cream so blankets generally work better.

#### 9. What if someone doesn't pick up their Ice Cream?

It is very important that you have all the phone numbers including cell phones to those in your group. If you see someone is not at delivery to pick up their Ice Cream it is good to call them right away. Pre-planning is always the best approach reminding each person they are responsible for the Ice Cream they sold. If they can't make it they need to make sure someone is there for them to pick up and deliver their Ice Cream. Premier is not responsible for the Ice Cream of people who do not show up.

By following these guidelines you help to ensure a successful fundraising experience. It won't take long before you will understand why Premier has over 90% of its group's return for additional Fundraisers. Good Luck and remember we are here to help you succeed!